

**Ministry of Education Higher
Education and Scientific Research
device Scientific supervision and
evaluation circle
Quality Assurance and Academic
Accreditation to divide
Accreditation**



**a descriptionAcademic
program and
curriculumDepartment
of Banking and
Financial Sciences**

the introduction:

The educational program is a coordinated and organized package of courses that include procedures and experiences organized into study modules. The primary purpose of the program is to build and refine the skills of graduates, making them qualified to meet the requirements of the labor market. It is reviewed and evaluated annually through internal or external audit procedures and programs, such as the External Examiner Program.

The academic program description provides a brief summary of the program's main features and courses, indicating the skills students are expected to acquire based on the program's objectives. The importance of this description is evident in that it represents the cornerstone for obtaining program accreditation. It is written by faculty members under the supervision of the academic committees in the academic departments.

This guide, in its second edition, includes a description of the academic program after updating the vocabulary and paragraphs of the previous guide in light of the new developments and changes in the educational system in Iraq, which included a description of the academic program in its traditional form (annual, semester) in addition to adopting the description of the academic program circulated pursuant to the letter of the Department of Studies TM3/2906 dated 5/3/2023 with regard to programs that adopt the Bologna process as the basis for their work.

In this context, we cannot but emphasize the importance of writing descriptions of academic programs and courses to ensure the smooth running of the educational process.

Concepts and terms:

Academic Program Description: The academic program description provides a concise summary of the program's vision, mission, and objectives, including a precise description of the targeted learning outcomes according to specific learning strategies.

Course Description: Provides a concise summary of the course's key features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It is derived from the program description.

Program vision: An ambitious vision for the future of the academic program to be advanced, inspiring, motivating, realistic, and applicable.

Program message: It briefly explains the objectives and the activities required to achieve them, and it also identifies the paths and directions of the program's development.

Program objectives: These are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

Curriculum structure: All courses/subjects included in the academic program according to the approved learning system (semester, year, Bologna track), whether required by (ministry, university, college, or scientific department), along with the number of academic units.

Learning outcomes: A consistent set of knowledge, skills, and values acquired by the student after successfully completing the academic program. The learning outcomes for each course must be defined in a manner that achieves the program's objectives.

Teaching and learning strategies: They are the strategies used by faculty members to develop student teaching and learning. They are plans followed to achieve learning objectives. They describe all classroom and extracurricular activities to achieve the program's learning outcomes.

1. Program vision

Seeking college Administration and Economics To be one of the leading higher education institutions in university the Basra in the field of modern education and scientific research through its scientific, research and administrative activities, it also works to provide an integrated path for its students and professors to make them active and creative in serving society in the fields of the education.

2. Program message

Working to prepare and graduate pioneering scientific and leadership competencies in labor market in developing the knowledge base in the field of scientific research to serve the local, regional and international community, in addition to training and refining the minds of students scientifically and cognitively, emphasizing social and cultural values and responding to the requirements of the local market.

3. Program objectives

1. Embodying vision, mission and goals university the Basra... and applying best educational practices with a focus on ensuring and enhancing quality and performance.
2. Preparing specialized cadres capable of serving the community and preparing for future specializations.
3. Disseminating the culture of human diversity in society and transferring knowledge and skills The process Writing academic research and creative scientific achievement through student- and faculty-centered activities.
4. The college seeks to conclude scientific and cultural cooperation agreements with similar colleges and departments in various colleges to achieve best practices in the fields of teaching and learning.
5. Focusing on the educational and moral aspects of all its members and instilling a spirit of dedication, tolerance, commitment and work to serve the nation.
6. Focus on the educational and moral aspects of the student and instill a spirit of dedication, tolerance and commitment.

4. Program accreditation

Nothing

5. Other external influences

Nothing

6. Program structure				
comments *	percentage	Study unit	Number of courses	Program structure
Basic course	100%	45	1	Institutional requirements
			Yes	College requirements
			Yes	Department requirements
			There is	Summer training
				Other

* Notes may include whether the course is core or optional.

7. Program description				
Credit hours/ Weekly	Course name	Course code	Year/Level	
3	Financial Mathematics		2024-2025 /second/first course	
3	Money and Banking			
2	Commercial Law			
3	Quantitative methods			
2	Financial Management 1			
2	Computer 1			
3	Intermediate Accounting 1			
3	English language			
			2024-2025 /second/second course	
3	Financial and banking institutions			
3	Banking Marketing			
2	Financial Management 2			

	2	e-commerce		
	3	Intermediate Accounting 2		
	2	English language		
	2	Computer 2		
	2	Cost Accounting 1		2024–2025 /Third/ First course
	3	Bank management		
	3	Banking information systems		
	3	Financial feasibility studies		
	2	Operations Research 1		
	3	Financial markets		
	3	monetary policy		
	3	Investment portfolios		2024–2025 /Third/ Second course
	3	international financing		
	3	Bank accounting		
	2	Operations Research 2		
	2	Cost Accounting 2		
	3	Financial risk management		2024–2025 Fourth/ First course
	3	Financial Econometrics		
	3	Islamic banks		
	3	International banking standards		
	2	Ethics and methods of scientific research		
	2	Management Accounting 1		
	3	Banking operations		

	3	Investment Decision Evaluation		2024-2025 /Fourth/ Second course
	3	Audit and control		
	2	financial derivatives		
	2	Management Accounting 2		
	2	Research project		

8. Expected learning outcomes of the program	
knowledge	
	1- Theoretical knowledge of the subject. 2- The ability to analyze and enjoy. 3- Knowing how to get information.
Skills	
	expansionSkill of using accumulated knowledge of topicsPublic expenditures, revenues and the general budget
values	
	Developing students' ability to share ideas
	Disclosureon theThoughts on the matters offinancialAnd among themcontentScientific material

9. Teaching and learning strategies
1- Explanation of the scientific material by the lecturerAndDailyAndIn-personAnd.

2- RequestPreparing periodic reportsand about the topics taken.

10. Evaluation methods

Weekly, monthly, daily and final examsseason.

11. Faculty

Faculty members

Faculty preparation		Special requirements/s kills (if any)		Specialization		Academic rank
lecturer	angel			private	general	
	✓			economic developmen t	economy	D. Ahmed Jassim Mohammed
	✓			Finance and banking	economy	Dr. Muntadhar Fadel Saad
	✓			Finance and banking	economy	Dr. Hussein Jawad Kazim
	✓			Banking Economy	economy	Dr. Ikhlas Baqir Hashim
	✓			international relations	economy	Dr. Mahdi Saleh Hanoush
	✓			Cash policies	economy	Dr. Aqil Abdul MuhammadAbbas
	✓			financial planning	economy	Dr.Radhi Obaid Nghamish
	✓			Cash and Banking	economy	Dr. Naeem Sabah Jarrah
	✓			economic developmen t	economy	Dr.Ahmed algebraSalem

	✓			Economic measureme nt	economy	Dr.Student Hashim Jabbar
	✓			Financial managemen t	Finance and Banking Sciences	D. Muhammad Jassim Muhammad
	✓			Financial managemen t	Finance and Banking Sciences	Dr. Ahmed Rasn Alawi
	✓			Financial Accounting / Information Systems	accountin g	Mr. Hossam Ahmed Ali
	✓			Planning Economy	economy	m.Ban Yassin Makki
	✓			accounting	accountin g	M. Ban Tawfiq Najm
	✓			Banks	economy	Asst. Prof. Dr. Faiza Hassan Message.
	✓			Information technology	Calculato rs	A.M. Haider Salah Hashem
	✓			economic developmen t	economy	M.D.Azhar Abdel Latif
	✓			Macroecon omics	economy	Dr. Suham Ghali Jaber
	✓			Financial Accounting	accountin g	M. Qasim Muhammad Dahash
	✓			organizatio nal behavior	administra tion	M. Mayada Kazem Natoush
	✓			Tax accounting	accountin g	M.M. Salam Saddam Mahr
	✓			Financial managemen t	Finance and Banking Sciences	Dr. Shorouk Khalaf Latif

	✓			Financial managemen t	Finance and Banking Sciences	Mr. Ahmed Abdel Karim Mohamed
	✓			financial policies	economy	Dr. Hassan Haider Abdul Karim
	✓			Corporate Finance	Finance and Banking Sciences	Ms. Sarah Abbas Ali
	✓			Bank managemen t	Finance and Banking Sciences	M.M. Ahmed Sami Ibrahim
	✓			Banks	Finance and Banking Sciences	M.M. Zainab Abdul Aziz Abdullah
	✓			financial markets	Finance and Banking Sciences	M.M.Adhraa Jasb Abbadi
	✓			Monetary policies	Finance and Banking Sciences	M.M. Abdullah Mohammed Radhi
	✓			Islamic banks	Finance and Banking Sciences	M.M. Murtada Abdul Hussein Abdul Karim
	✓			Commercial Law	law	M M Nada Mahdi Khalaf
	✓			financial markets	Finance and Banking Sciences	M.M. Asia Ali Hadi
	✓			Modern and contempora ry	date	M.M. Israa Khairi Abdel

Professional development
Orientation of new faculty members
Professional development for faculty members

12. Acceptance criteria

13. The most important sources of information about the program

14. Program Development Plan
Conducting field visits to government institutions to familiarize students with the procedures for calculating and collecting revenues and how they are spent to achieve economic objectives.

Program Skills Map															
Required learning outcomes of the program															
values				Skills				knowledge				Essenti al or option al?	Course name	Cour se code	year/Level
C4	C3	C2	C1	for4	for3	for2	for 1	A4	A3	A2	A1				
√	√		√	√	√	√	√	√		√	√	essenti al	Public Finance		2024-2025 Stage two
√	√	√	√	√	√	√	√	√	√	√	√	essenti al	Financial and banking institutions		
√	√	√	√	√	√	√	√		√	√	√	notesse ntial	Banking Marketing		
	√	√	√	√	√	√	√	√	√	√	√	essenti al	Financial Management 2		
√	√	√	√	√	√	√	√	√	√	√	√	essenti al	e-commerce		
√	√	√	√	√	√	√	√	√	√	√	√	essenti al	Intermediate Accounting 2		
	√	√	√	√	√	√	√	√	√		√	notesse ntial	English language		

√	√	√		√	√	√	√	√	√	√	√	notesse ntial	Computer 2		
√	√	√	√	√	√	√	√	√	√	√	√	essenti al	Financial and banking institutions		
√	√	√	√	√	√	√	√		√	√	√	notesse ntial	Banking Marketing		
	√	√	√	√	√	√	√	√	√	√	√	essenti al	Financial Managemen t 2		
√	√	√	√	√	√	√	√	√	√	√	√	essenti al	e-commerce		
√	√	√	√	√	√	√	√	√	√	√	√	essenti al	Intermediate Accounting 2		
	√	√	√	√	√	√	√	√	√		√	notesse ntial	English language		
√	√	√		√	√	√	√	√	√	√	√	notesse ntial	Computer 2		
√	√	√	√	√	√	√	√		√	√	√	essenti al	Cost Accounting 1		2024-2025 Stage 3
√	√		√	√	√	√	√	√	√	√	√	essenti al	Bank management		

√	√	√	√	√	√	√	√	√	√	√	√	essential	Banking information systems		
√	√	√	√	√	√	√	√		√	√	√	essential	Financial feasibility studies		
√	√		√	√	√	√	√	√	√	√	√	essential	Operations Research 1		
√	√	√	√	√	√	√		√	√	√	√	essential	Financial markets		
√	√	√	√	√	√	√	√		√	√	√	essential	monetary policy		
√	√		√	√	√	√	√	√	√	√	√	essential	Investment portfolios		
√	√	√	√	√	√	√	√	√	√	√	√	essential	international financing		
√	√	√	√	√	√	√	√		√	√	√	essential	Bank accounting		
√	√		√	√	√	√	√	√	√	√	√	essential	Operations Research 2		
√	√	√	√	√	√	√		√	√	√	√	essential	Cost Accounting 2		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Financial risk management		2024-2025

	√	√	√	√	√		√	√	√	√	√	essential	Financial Econometrics		Stage Four
√	√	√	√	√	√		√	√	√	√	√	essential	Audit and control		
√	√	√	√	√	√	√	√	√	√	√	√	essential	financial derivatives		
√		√	√	√	√	√	√		√	√	√	notesse ntial	Ethics and methods of scientific research		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Management Accounting 1		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Banking operations		
	√	√	√	√	√		√	√	√	√	√	essential	Investment Decision Evaluation		
√	√	√	√	√	√		√	√	√	√	√	essential	Islamic banks		
√	√	√	√	√	√	√	√	√	√	√	√	essential	International banking standards		
√		√	√	√	√	√	√		√	√	√	essential	Managemen t Accounting 2		

√	√	√	√	√	√	√	√	√	√	√	√	notesse ntial	Research project		
---	---	---	---	---	---	---	---	---	---	---	---	------------------	---------------------	--	--

- Please tick the boxes corresponding to the individual learning outcomes of the programme being assessed.

Course Description Form

1. Course name:					
Evaluating investment decisions					
2. Course code:					
3. the chapter/year:					
Quarterly					
4. Date this description was prepared					
5/21/2025					
5. Available attendance forms:					
In-person only					
6. Number of study hours (total) / Number of units (total):45					
45hourQuarterly.3One hour per week					
7. Name of the course administrator (if more than one name is mentioned)					
the name:.D. Montazer Fadel SaadEmail: Muntader.saad@uobasrah.edu.iq the name:M.M. Virgin of Jasb Email: Lec.athraa.ghasep@uobasrah.edu.iq					
8. Course objectives					
<ul style="list-style-type: none"> 			Enabling students to know and build an optimal investment portfolio.		
9. Teaching and learning strategies					
1-Education strategy concept planning. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week

Questions and discussion	Lectures/Cla	Investment	Concept and importance of investment decision	3	1
		Investment Investment portfolio	Investment	3	2
			Investment	3	3
			Investment	3	4
			feasibility studies	3	5
			Types of securities	3	6
			The concept of return	3	7
			Capitalist Contr	3	8
			Theory	3	9
			Options	3	10
			How to calculate return	3	11
			return	3	12
			The concept of risk	3	13
			How to calculate risk	3	14
			portfolio theories	3	15
Traditional investment portfolio models					
Diversification theories					
Diversification theories					
financial derivatives					
Futurists					
11. Course Evaluation					
distribution as follows:50tremor Exams monthly and daily.50degree For exams Final					
12. Learning and teaching resources					
Investment Decisions Evaluation Book, workbook prepared by the instructor			Required textbooks (methodology if any)		
			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		
			Electronic references, websites		

Course Description Form

13. Course name:investment portfolio					
investment portfolio					
14. Course code:					
15. the chapter/year:					
Quarterly					
16. Date this description was prepared					
5/21/2025					
17. Available attendance forms:					
In-person only					
18. Number of study hours (total) / Number of units (total):45					
45hourQuarterly.3One hour per week					
19. Name of the course administrator (if more than one name is mentioned)					
the name:.D. Montazer Fadel SaadEmail: Muntader.saad@uobasrah.edu.iq the name:M.M. Virgin of Jasb Email: Lec.athraa.ghasep@uobasrah.edu.iq					
20. Course objectives					
<ul style="list-style-type: none"> 			Enabling students to know and build an optimal investment portfolio.		
21. Teaching and learning strategies					
1-Education strategy concept planning. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
22. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions and	Lectures/Cla	Investment	Concept and importance of investment	3	1
		Investment	Investment decision	3	2

	Electronic references, websites
--	---------------------------------

Course Description Form

1. Course name:	
Public Finance	
2. Course code:	
3. the chapter/year:	
Thequarterly	
4. Date this description was prepared:	
03/14/2025	
5. Available attendance forms:	
In-person only	
6. Number of study hours (total) / Number of units (total):	
45hourseasonHey.3One hour per week	
7. Name of the course administrator (if more than one name is mentioned)	
Name: Asst. Prof. Dr. Mahdi Saleh Hanoush Email: the name:M.M. Asia Ali Hadi Email: asia.ali@uobasrah.edu.iq	
8. Course objectives	
	1_ Introducing the student to the subject financeAndThe yearAnd 2_ Learn about financial toolsAndT yearAnd. 3_ Statement of types of expenses and th divisions in Iraq.
9. Teaching and learning strategies	
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series.	Strategy
10. Course structure	

Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions, discussions and periodic exams	My presence	Financial And The year And: Its definition in traditional thought and its features and characteristics in traditional thought	1-The identifier And theoretical And The year And For the financial And	3hour	1
Questions, discussions and periodic exams	My presence	Adam Smith's ideas and the classical school		3hour	2
Questions, discussions and periodic exams	My presence	Finance in modern thought... Keynesian thought		3hour	3
Questions, discussions and periodic exams	My presence	Features and characteristics Finance in modern thought		3hour	4
Questions, discussions and periodic exams	My presence	identification Public expenditures And In both thoughts	2-Public expenditures And	3hour	5
Questions, discussions and periodic exams	My presence	The impact of expenditures on production and income		3hour	6
Questions, discussions and periodic exams	My presence	Study of the multiplier effect		3hour	7
Questions, discussions and periodic exams	My presence		3- Types of public expenditures in Iraq	3hour	8
Questions, discussions and periodic exams	My presence			3hour	9
Questions, discussions and periodic exams	My presence			3hour	10
Questions, discussions and periodic exams	My presence			3hour	11
Questions, discussions and periodic exams	My presence			3hour	12
Questions, discussions and periodic exams	My presence			3hour	13
Questions, discussions and periodic exams	My presence			3hour	14

and periodic exams Questions, discussions and periodic exams	My presence	Study of the effect of accelerator	4- Public revenues	3hour	15
Questions, discussions and periodic exams	My presence	deflationary and inflationary gap			
Questions, discussions and periodic exams	My presence	Types of public expenditures in Iraq			
Questions, discussions and periodic exams	My presence	Its definition in both ideas	5- BalancerAndA		
Questions, discussions and periodic exams	My presence	Types of public revenues: fees and taxes	nd the budgetAnd		
Questions, discussions and periodic exams	My presence	Types of public revenues: public loans			
Questions, discussions and periodic exams		The difference between themAnd the concept of each			
Questions, discussions and periodic exams		How to prepare a budget in Iraq			
Questions, discussions and periodic exams					
11. Course Evaluation					

distributionas follows:20Daily exam grade for the first semester.30 Monthly exam grade for the semesterthe first50Final Exam Grade For the first semester

12. Learning and teaching resources	
	Required textbooks (methodology if any)
Financial BookAndThe yearAnd /Dr. Abdul Aal Al-Sakban and others	Main references (sources)
	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

1. Course name:Operations Research
2. Course code:
3. the chapter/year:quarterly
Annual
4. Date this description was prepared3/3/2025
5. Available attendance forms:
In-person only
6. Number of study hours (total) / Number of units (total):
30hourquarterly.2One hour per week
7. Name of the course administrator (if more than one name is mentioned)
the name:M.Hassan Haider Abdul Karim Email: hussain.hayder@uobasrah.edu
8. Course objectives

<ul style="list-style-type: none">•••	1- Providing students with the skill of application.Statistical analysis models 2-Skill expansionApplication of research models in financial decisions				
9. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
AFor weekly, monthly, daily, written and final exams.s eason	Explaining the scientific material throughEx plaining and clarifying the most prominent models of operations research used in financial	Operations Research	A theoretic	2	1
			framework	2	2
			operations research	2	3
			Methods of buildi	2	4
			mathematical mod	2	5
			in operations researc	2	6
			Explanation of the me	2	7
			important line	2	8
			programming formul	2	9
			Graphical method	2	10
			solving line	2	11
			programming	2	12
			problems	2	13
			The simplified meth	2	14
			for solving line	2	15
			programming		vacatio
			problems	2	16
				2	17
	2	18			

[illegible]

11. Course Evaluation

distributionas follows:30

Specialization degree for the monthly exam With 20 points for daily participation and exams	
12. Learning and teaching resources	
	Required textbooks (methodology if any)
Dr. Fawzia Omar Ghaleb: Lectures Operations Research: University of Bas College of Administration and Economics	Main references (sources)
Hamed Al-Shammari: Operations Research “Concept and Application”, Demo Press Printing House, Beirut.	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

13. Course name:
financial derivatives
14. Course code:
15. the chapter/year:
The quarterly
16. Date this description was prepared:
03/14/2025
17. Available attendance forms:
In-person only
18. Number of study hours (total) / Number of units (total):
45 hours season Hey.30 One hour per week

19. Name of the course administrator (if more than one name is mentioned)					
Name: Asst. Prof. Dr. Mahdi Saleh Hanoush Email: the name:M.M. Asia Ali Hadi Email: asia.ali@uobasrah.edu.iq					
20. Course objectives					
			1_ Introducing the student to the subject financial derivatives 2_ Get to know the types of financial derivatives. 3_ statement The importance and role of financial derivatives.		
21. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series.					Strategy
22. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions, discussions and periodic exams	My presence	Definition of financial derivatives: According to the International Monetary Fund	1-The identifier And theoretical And The year and financial derivatives	2 hour	1
				2 hour	2
Questions, discussions and periodic exams	My presence	and billionaire Warren Buffett		2 hour	3
Questions, discussions and periodic exams	My presence	financial derivatives markets		2 hour	4
Questions, discussions and periodic exams	My presence			2 hour	5
Questions, discussions		Objectives of financial derivatives		2 hour	6

and periodic exams	My presence	Types of financial derivatives	2- Options contracts	2 hour	7
Questions, discussions and periodic exams	My presence	Opinions of supporters and opponents of financial derivatives		2 hour	8
Questions, discussions and periodic exams	My presence	Risks of trading in derivatives		2 hour	9
Questions, discussions and periodic exams	My presence	The contribution of derivatives to financial crises		2 hour	10
Questions, discussions and periodic exams	My presence	The concept and origin of options contracts		2 hour	11
Questions, discussions and periodic exams	My presence	Elements of options contracts		2 hour	12
Questions, discussions and periodic exams	My presence	Options markets		2 hour	13
Questions, discussions and periodic exams	My presence	Options market traders		2 hour	14
Questions, discussions and periodic exams	My presence	Types of options contracts		2 hour	15
Questions, discussions and periodic exams	My presence	Comparison between stocks and options			
Questions, discussions		Options trading mechanism			

and periodic exams	My presence	Futures and Swaps			
Questions, discussions and periodic exams					
Questions, discussions and periodic exams					
Questions, discussions and periodic exams					
23. Course Evaluation					
distributionas follows:20Daily exam grade for the first semester.30 Monthly exam grade for the semesterthe first50Final Exam Grade For the first semester					
24. Learning and teaching resources					
	Required textbooks (methodology if any)				
bookFinancial Derivatives Management / Dr. Abdul Rahman Al-Douri and Saad Aql	Main references (sources)				
	Recommended supporting books and references (scientific journals, reports...)				
	Electronic references, websites				

Course Description Form

1. Course name:Principles of Economics	
2. Course code:3	
3. the chapter/year:Annual	
quarterly	
4. Date this description was prepared: 02/14/2025	
5. Available attendance forms:	
In-person only	
6. Number of study hours (total) / Number of units (total):	
45 hourQuarterly..3One hour per week	
7. Name of the course administrator (if more than one name is mentioned)	
the name:Asst. Prof. Dr. Ahmed Gabr and Asst. Dr. Azhar Abdel Latif Email: azhar.hussien@uobasrah.edu.iq	
8. Course objectives	
<ul style="list-style-type: none"> • • • 	1- Providing students with the skill of application.Economic concepts in real life. 2-Expand your skillPractical application of economic laws through exercise. 3-Explaining the most important ideasEconomictheIt is in direct contact with our real life..
9. Teaching and learning strategies	
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
AFor weekly, monthly, daily, written and end-of-year exams.	Explaining the scientific material through Giving examples from real life2-Give exercises as homework to students.	Principles Economics	1-Providing students with skillsEconomic outlook For general conditions.	3hour	1
				3hour	2
				3hour	3
				3hour	4
				3hour	5
				3hour	6
				3hour	7
				3hour	8
				3hour	9
				3hour	10
				3hour	11
				3hour	12
				3hour	13
				3hour	14
				3hour	15
	3.Solve exercises inside the classroom that explain economic theories and comment their results				
11. Course Evaluation					
distributionas follows:4010 marks for the essay exam, 10 marks for the daily tests, and 50 marks for the final exam.					
12. Learning and teaching resources					
Principles of Economics - Karim Mahdi Hasnawi			Required textbooks (methodology if any)		

	Main references (sources)
	Recommended supporting books and references (scientific journals, reports...)
nothing	Electronic references, websites

1. Course name:
Bank accounting
2. Course code:
3. the chapter/year:Annual
4. Date this description was prepared: 04/23/2025
5. Available attendance forms:
In-person only
6. Number of study hours (total) / Number of units (total):
30hourquarterly. 2One hour per week
7. Name of the course administrator (if more than one name is mentioned)
the name:M.Ahmed Abdul Karim Al-Yassin Email: ahmed.alyseen@uobasrah.edu.iq
8. Course objectives

	<ul style="list-style-type: none"> • Knowledge of the banking industry, its nature and characteristics • .Knowing the concept of bank functions and the services they provide. • .The course aims to identify daily accounts and final accounts.
9. Teaching and learning strategies	
Banking Accounting Skill for Banks .A statement of all the information that is difficult for the student in general	Strategy

Course Description Form

25. Course name:	financial markets
26. Course code:	
27. the chapter/year:	Quarterly
28. Date this description was prepared	5/21/2025
29. Available attendance forms:	In-person only
30. Number of study hours (total) / Number of units (total):45	45hourQuarterly.3One hour per week
31. Name of the course administrator (if more than one name is mentioned)	the name:.D. Ahmed Jassi Mohammed: ahmed.j.mohammed@uobasrah.edu.iq

32. Course objectives					
<ul style="list-style-type: none">•••			Enabling students to knowFinancial markets and how they work-		
33. Teaching and learning strategies					
1-Education strategy concept planning. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series				Strategy	
34. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions and discussion	Lectures/Class	financial markets	Theoretical foundations	3	1
			financial markets	3	2
			Primary markets	3	3
			Secondary market	3	4
			Money markets	3	5
			capital markets	3	6
			Organized markets	3	7
			Unregulated market	3	8
			Financial market	3	9
			and globalization	3	10
			Trading mechanism	3	11
			Market analysis	3	12
			Market indicators	3	13
			Fundamental analysis	3	14
			Technical analysis	3	15
			Analysis tools		
			Market Analysis		
			Theories		
			Methods		
			calculating the ind		

35. Course Evaluation	
distribution as follows:50degree Exams monthly and daily.50degree For exams Final	
36. Learning and teaching resources	
A notebook prepared by the instructor	Required textbooks (methodology if any)
	Main references (sources)
	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

1. Course name:count2
Introduction to the most important descriptive statistical measures Measures of central tendency Dispersion measures Correlation coefficient The concept of regression–Types of regression models–Model estimation
2. Course code:
3. the chapter/year:Annual
My semester (courses)
4. Date this description was prepared:
04/22/2025
5. Available attendance forms:
In-person only

6. Number of study hours (total) / Number of units (total):					
Number of study hours (45) hour					
Number of units (3) academic units					
7. Name of the course administrator (if more than one name is mentioned)					
M.Ahmed Hisham Mohamed Taher ahmed.albasrai@uobasrah.edu.iq					
8. Course objectives					
<ul style="list-style-type: none"> • Building students' cognitive abilities in the concept of statistics • Enabling students to use statistical tools and applied methods in dealing with financial and banking phenomena.. • Introducing the most important descriptive measures and statistical analysis tools that contribute to building the student's cognitive foundation. 					
9. Teaching and learning strategies					
1- Presenting concepts, methods and areas of application within the financial, banking and general reality. 2- Brainstorming teaching strategy. 3- Education StrategyBy adopting direct discussion in the classroom					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week

Daily exams, live discussion questions, and monthly exams	My presence	Introduction to Measures of Central Tendency How to apply the sum code.	<ul style="list-style-type: none"> • Adopting a discussion approach by presenting some ideas during the lecture in order to develop the student's ability to understand the topic directly. • Providing practical examples through digital examples that simulate the topics covered theoretically, thus completing the student's cognitive picture, both theoretically and practically. • Adopting the immediate examination method (written and analytical) to develop a competitive spirit among students. 	3	1
		Measures of central tendency: the arithmetic mean for grouped and ungrouped data Weighted mean for both grouped and ungrouped data.		3	2
		Measures of central tendency: median for ungrouped and grouped data.		3	3
		Measures of central tendency: mode in ungrouped and grouped data		3	4
		Practical examples and general discussion		3	5
		Dispersion measures Range The variance in the case of ungrouped and grouped data		3	6
		Dispersion measures Standard deviation for ungrouped and grouped data		3	7

		Correlation coefficient Its concept And its types		3	8
		Pearson's correlation coefficient Spearman's correlation coefficient		3	9
		Practical examples and general discussion		3	10
		Building regression models Its types and methods of estimation		3	11
		simple linear regression Model building Model estimation		3	12
		Simple linear regression model testing		3	13
		Practical examples and general discussion		3	14
		Final exam		3	15
11. Course Evaluation					
25The first month’s exam grade includes (20) monthly exam grades and (5) daily activity grades. 25 marks for the second month exam, including (20) marks for the monthly exam and (5) marks for daily activities. Final striving score (50) points					

12. Learning and teaching resources	
Dr. Khasha Mahmoud Al-Rawi	Introduction to Statistics
Prof. Dr. Raad Fadel Hassan Al-Tamimi	Principles of Applied Statistics
Prof. Mahmoud Al-Mashhadani	Principles of Statistics
Dr. Adnan Majid Adnan Bri	Statistical calculation methods using Excel
Dr. Abdul Sami Taiba	Principles of Statistics
Dr. Abdel Aziz Fahmy Heikal	Principles of statistical methods

Course Description Form

13. Course name: Statistics 1	
Introduction to statistics, including its types and methods of data collection	
Types of samples and methods of selecting them	
Graphic and tabular presentation of data	
Processing frequency distribution tables using some statistical measures	
14. Course code:	
15. the chapter/year: Annual	
My semester (courses)	
16. Date this description was prepared:	
04/22/2025	
17. Available attendance forms:	
In-person only	
18. Number of study hours (total) / Number of units (total):	
Number of study hours (45) hour	
Number of units (3) academic units	
19. Name of the course administrator (if more than one name is mentioned)	
M.Ahmed Hisham Mohamed Taher	ahmed.albasrai@uobasrah.edu.iq
20. Course objectives	

<ul style="list-style-type: none">• Building students' cognitive abilities in the concept of statistics• Enabling students to use statistical tools and applied methods in dealing with financial and banking phenomena.					
21. Teaching and learning strategies					
4- Presenting concepts, methods and areas of application within the financial, banking and general reality. 5- Brainstorming teaching strategy. 6- Education StrategyBy adopting direct discussion in the classroom					Strategy
22. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Daily exams, live discussion questions, and monthly exams	My presence	A historical overview of the development of the concept of statistics, its types and areas of application	• Adopting a discussion approach by presenting some ideas during the lecture in order to develop the student's ability to understand the topic directly. • Providing practical examples through digital examples that	3	1
		Nature of statistical data, data collection method and data collection sources		3	2
		Types of statistical surveys and sampling methods		3	3

		simple random sampling	simulate the topics covered theoretically, thus completing the student's cognitive picture, both theoretically and practically. • Adopting the immediate examination method (written and analytical) to develop a competitive spirit among students.	3	4
		Stratified random sampling		3	5
		systematic stylistic preview, multi-stage preview		3	6
		Non-random, quota and deliberate inspections		3	7
		Graphical display of data, bar charts, pie chart, line chart and rectangle.		3	8
		Practical examples		3	9
		Tabular presentation, how to display simple frequency distribution tables		3	10
		Calculating true class boundaries, calculating class centers, and cumulative frequencies		3	11
		ascending cumulative repetition		3	12
		Cumulative descending frequency, graph of cumulative		3	13

		ascending and descending frequency			
		Practical examples		3	14
		Final exam for the semester		3	15
23. Course Evaluation					
25 The first month's exam grade includes (20) monthly exam grades and (5) daily activity grades. 25 marks for the second month exam, including (20) marks for the monthly exam and (5) marks for daily activities. Final striving score (50) points					
24. Learning and teaching resources					
Dr. Khasha Mahmoud Al-Rawi			Introduction to Statistics		
Prof. Dr. Raad Fadel Hassan Al-Tamimi			Principles of Applied Statistics		
Prof. Mahmoud Al-Mashhadani			Principles of Statistics		
Dr. Adnan Majid Adnan Bri			Statistical calculation methods using Excel		
Dr. Abdul Sami Taiba			Principles of Statistics		
Dr. Abdel Aziz Fahmy Heikal			Principles of statistical methods		

Course Description Form

25. Course name:
Baath crimes
26. Course code:
27. the chapter/year:
thequarterly
28. Date this description was prepared:
3/3/2025
29. Available attendance forms:
In-person only
30. Number of study hours (total) / Number of units (total):

30 hours seasonHey.20One hour per week					
31. Name of the course administrator (if more than one name is mentioned) the name:M.M. Israa Khairi AbdelEmail: israa.abed@uobasrah.edu.iq					
32. Course objectives					
			1_ Introducing the student to the subjectBaath crimes 2_ Get to know theInternal events and situations. 3_ Statement of typesCrimes and their incidentsIn Iraq.		
33. Teaching and learning strategies					
1-Education StrategyHow dangerous the previous situation was for Iraqi society. 2-Education StrategyFor previous events in Iraq. 3-Notes Series Teaching Strategy.				Strategy	
34. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions, discussions and periodic exams	My presence	1-The concept of crimes and their types 2-Get exposed to the preposition of What Language and terminology. 3-Crime sections..	1-Baath regime crimes according to the Criminal Court Law of Iraq And The flag of 2005	2 hour	1
Questions, discussions and periodic exams	My presence			2 hour	2
				2 hours	3

Questions, discussions and periodic exams	My presence	1-Types of international crimes 2- Decisions Issued from The court Criminal The High	Psychological and social crimes, the effects, and the most prominent violations of the Ba'ath regime in Iraq.	2hour	4
Questions, discussions and periodic exams	My presence	Psychological crimes Legislative level Executive level Judicial level		2 hour	5
Questions, discussions and periodic exams	My presence	theyatpsychological crimesyAnd		2 hour	6
Questions, discussions and periodic exams	My presence	Psychological effects of crimesyAnd		2 hour	7
Questions, discussions and periodic exams	My presence	social crimesyAnd militarization of society		2 hour	8
Questions, discussions and periodic exams	My presence	The Baath regime's position on theyN		2 hour	9
Questions, discussions		Violations of the lawyNIraqyAnd		2 hour	10

and periodic exams	My presence	Images of human rights violations and crimes of power	Environmental crimes of the system Baath in Iraq	2 hour	11
Questions, discussions and periodic exams	My presence			2 hour	12
Questions, discussions and periodic exams	My presence	Some decisions on the political and military violations of the Baath regime		2hour	13
Questions, discussions and periodic exams	My presence	Baath regime prisons and detention centers		2 hour	14
Questions, discussions and periodic exams	My presence	War pollution, radioactivity, and mine explosions		2 hour	15
Questions, discussions and periodic exams	My presence	Destruction of cities and villages (scorched earth policy)	Mass grave crime		
Questions, discussions and periodic exams	My presence	Marshes drying bulldozing palm groves, trees and crops			

Questions, discussions and periodic exams	My presence	The events of the genocidal graves committed by the Ba'ath regime in Iraq			
Questions, discussions and periodic exams		Chronological classification of genocide graves in Iraq for the period 1963-2003			
Questions, discussions and periodic exams					
35. Course Evaluation					
distributionas follows:20Daily exam grade for the first semester.30 Monthly exam grade for the semesterthe first50Final Exam Grade For the first semester					
36. Learning and teaching resources					
Unified Curriculum of the Ministry of High Education and Scientific Research			Required textbooks (methodology if any)		
Unified Curriculum of the Ministry of Higher Education and Scientific Research			Main references (sources)		
Articles about Baath crimes			Recommended supporting books and references (scientific journals, reports...)		
Research published on websites			Electronic references, websites		

Course Description Form

1. Course name:English poetry

Calculators	
2. Course code:	
3. the chapter/year:Annual	
quarterly	
4. Date this description was prepared	
3-3-2025	
5. Available attendance forms:	
In-person only	
6. Number of study hours (total) / Number of units (total):	
30One hour per week	
7. Name of the course administrator (if more than one name is mentioned)	
the name:A.M. Haider Salah Hashem Email:hayder_alasadi@uobasrah.edu.iq the name:MMs. Israa Khairi AbdelEmail: israa.abed@uobasrah.edu.iq	
8. Course objectives	
	<ul style="list-style-type: none"> • It defines the basic concepts of the modern computer, shows its different forms and its impact on different areas of life.. • Learn about the computer system, its hardware and software components, and their impact on the classification of computers.. • Shows the types of contemporary operating systems. • Use a personal computer with Windows (7) with confidence and the ability to use its available facilities..

	<ul style="list-style-type: none">• It explains the impact of the Internet and network revolution on our contemporary lives..• Shows modern trends in the world of the Internet.• Word processing software packages are used. MsWord2007, PowerPoint2007 presentations, and Excel2007 spreadsheets.				
9. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit/course or topic	Required learning outcomes	watch es	week
Questions and discussion	My presence	basicscomputer	AComputer course emergencyAnd his generationsData and information	3	1
Daily tests	My presence	basicscomputer	Computer featuresand fieldsIts use and components	3	2
Questions and discussion	My presence	Computer components	Types of computers and their classification	3	3
Daily tests	My presence	Computer components	Computer componentsPartsPhysical devicesInput And the output	3	4
Questions and discussion	My presence	Computer components	Computer and entity box	3	5
Daily tests	My presence	Computer security	SystemscounterThe sixth computer	3	6
Questions and discussion	My presence	Computer security	ethicsthe worldelectronic And a problemAbuses and computer security	3	7

Daily tests	My presence	Software Licenses	intellectual propertyAnd penetration electronic	3	8
Questions and discussion	My presence	Operating System Basics	introductionDefinition of operating system and its functionsand its objectives	3	9
Daily tests	My presence	Operating System Basics	introductionDefinition of operating system and its functionsand its objectives	3	10
Questions and discussion	My presence	Operating system components	Operating System Classification Examples	3	11
Daily tests	My presence	Operating system components	Operating System Classification Examples	3	12
Questions and discussion	My presence	Types of operating systems	NWindows 7 operating system	3	13
Daily tests	My presence	Mechanism of dealing with operating systems	NWindows 7 operating system	3	14
Questions and discussion	My presence	Mechanism of dealing with operating systems	Installation requirements and desktop components Use the calculator to know its contents	3	15
Daily tests	My presence	Mechanism of dealing with operating systems	Installation requirements and desktop components Use the calculator to know its contents	3	16
11. Course Evaluation					
First exam score (15) Second exam score (15) Practical test score (15) Daily Participation (5)					
12. Learning and teaching resources					
			Required textbooks (methodology if any)		
<ul style="list-style-type: none"> Yassin, Arafat. (2010). International Computer Driving Licence - Fifth Edition. Amman, Jordan.. 			Main references (sources)		

<ul style="list-style-type: none"> Al-Quds Open University (2011). Computer Principles Course (0102). Al-Quds Open University: Amman, Jordan. General Organization for Technical Education and Vocational Training. Fundamentals of Operating Systems. Kingdom of Saudi Arabia.. 	Recommended supporting books and references (scientific journals, reports...)
https://dspace.qou.edu/contents/0102/	Electronic references, websites

Course Description Form

13. Course name:English poetry
Human rights and democracy
14. Course code:
15. the chapter/year:Annual
quarterly
16. Date this description was prepared3/3/2025
17. Available attendance forms:
In-person only
18. Number of study hours (total) / Number of units (total):
2 One hour per week
19. Name of the course administrator (if more than one name is mentioned)
the name:MMs. Israa Khairi Abdel Email: israa.abed@uobasrah.edu.iq

20. Course objectives					
			<ul style="list-style-type: none">• Defines basic conceptsFor ancient and modern human rightsIt shows its different forms and its impact on different areas of life..• Establishing the concept of human rights and its development across the ages and civilizations.• Generations of Human Rights Statementand democracyIts forms define the most important constitutional, judicial and political guarantees of human rights.• Review the treaties, agreements and declarations that recognize human rights.		
21. Teaching and learning strategies					
1- Educational strategy through explaining the importance of the role of human rights in our daily lives. 2- Education and dialogue strategy. 3- Teaching strategy through a series of notes.				Strategy	
22. Course structure					
Evaluation method	Learning method	Name of unit/course or topic	Required learning outcomes	watch es	week
Questions and discussion	My presence	Human rights attributes	Introduction to the concept of human rights	2	9

Daily tests	My presence	Types of human rights	Historical development of human rights	2	10
Questions and discussion	My presence	Human rights in Greek civilization		2	11
Daily tests	My presence	Human rights in civilizationRomanian	Human rights in ancient civilizations	2	12
Questions and discussion	My presence	Human rights in ancient Egyptian civilization		2	13
Daily tests	My presence	Human rights in HadharAndValley country Mesopotamia		2	14
Questions and discussion	My presence	Human Rights in Islam	Human Rights in Islam	2	15
Daily tests	My presence	1. Formshuman rightsIn Islam 2.Economic, social and cultural rights available to individuals and society		2	16
Questions and discussion	My presence	rightsHuman beings on the European levelAnd the AmericanAnd the AfricanandArab Charter on Human Rights	National and international rights	2	9
Daily tests	My presence	Mesopotamian civilizationandNile Valley CivilizationandGreek civilizationand Romanian	The historical development of the concept of democracy	2	10
Questions and discussion	My presence	Definition of democracy: 1.The difference between freedom and democracy 2.Islamic views on the democratic system of government		2	11
Daily tests	My presence	Forms of democracy		2	12
Questions and discussion	My presence	General conditions for the success of a democratic system		2	13
Daily tests	My presence	Main components and elements of democracy		2	14
Questions and discussion	My presence	Pillars of the democratic system		2	15

23. Course Evaluation	
Exam score (40) Daily participation and attendance (10)	
24. Learning and teaching resources	
	Required textbooks (methodology if any)
<ul style="list-style-type: none"> • Muhammad Saeed Majzoub, Public Liberties and Human Rights, Tripoli, 1st ed., 1986. • Maher Sabri Kazim, Human Rights, Democracy and Public Freedoms, Al-Kitab Press, 2nd ed., Iraq. • Ahmed Hashim Al-Attar, Features of Human Rights in the Laws of Ancient Iraq, Baghdad, General Directorate of Cultural Affairs, 1st ed., 2004. • Amer Hassan Fayyad, Public Opinion and Human Rights, Baghdad, 2003. 	Main references (sources)
<ul style="list-style-type: none"> • Omar Al-Juwaili, The United Nations and Human Rights: Development and Mechanisms, Al-Siyasa Magazine International Issue No. (117), 1994. 	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

10. Course name:	
Bank accounting	
11. Course code:	
the chapter/year:Annual	
12. Date this description was prepared: 02/23/2025	
13. Available attendance forms:	
In-person only	
14. Number of study hours (total) / Number of units (total):	
30hourquarterly. 20One hour per week	
15. Name of the course administrator (if more than one name is mentioned)	
the name:A.M.D. Ahmed Rasn AlawiEmail: ahmed.risian@uobasrah.edu.iq	
16. Course objectives	
	<ul style="list-style-type: none"> • Knowledge of the banking industry, its nature and characteristics • .Knowing the concept of bank functions and the services they provide. • .The course aims to identify daily accounts and final accounts.
17. Teaching and learning strategies	
Banking Accounting Skill for Banks	S te
.A statement of all the information that is difficult for the student in general	

Course Description Form

1. Course name: Management accounting	
Auditing	
2. Course code:	
3. the chapter/year: Quarterly	
Quarterly	
4. Date this description was prepared:10/05/2025	
5. Available attendance forms:	
In-person only	
6. Number of study hours (total) / Number of units (total):	
45hourquarterly..3One hour per week	
7. Name of the course administrator (if more than one name is mentioned)	
the name:M. Ban Tawfiq Najm Email Ban.nagem@uobasrah.edu.iq	
8. Course objectives	
<ul style="list-style-type: none"> 	1- Providing students with the skill of application.Accounting procedures. 3-Explaining the most important modern ideasIn management accounting
9. Teaching and learning strategies	
1-Educational strategy planning collaborative concept.	Strategy

2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
AFor weekly, monthly, daily, written and final examst he chapter .	Explaining the scientific material throughPr esentation .	Management accounting	The concept of manageme nt accounting	3hour	1
					2
					3
				3hour	4
				3hour	5
			The relationship of management accounting to other sciences	3hour	6
				3hour	7
				3hour	8
				3hour	9
			Manageme nt Accountin g Scorer	3hour	10
	2- WritingHo meworkSu mmarizes the most importantt heldeas raised during the lectures			3hour	11
				3hour	12
				3hour	13
			The difference between manageme nt and financial accounting exercises	3hour	14
				3hour	15
	3-View the latest ideas and developm		Cost- Volume- Profit Relationship s exercises		

	ents in the field of managem ent accountin g		exercises Break-even point analysis Contribution return ratio exercises exercises The concept of planning budgets Types of planning budgets investment decisions		
11. Course Evaluation					
distributionas follows:20 degreeExamMonthlyFirst and20 Second monthly exam score.10 for daily participation and preparation50degreeExamFinal.					
12. Learning and teaching resources					
			Required textbooks (methodology if any)		
Management Accounting for Decision Making and Strategy Support / Hashem Ali Hashem			Main references (sources)		
bookHornsgren et al. edition2012 bookHilton 2000 Edition			Recommended supporting books and references (scientific journals, reports...)		

Management Accounting, Ayman Taha Al-Nour	Electronic references, websites

Course Description Form

1. Course name:	
Banking Marketing	
2. Course code:	
3. the chapter/year:Annual	
quarterly	
4. Date this description was prepared	
8/5/2025	
5. Available attendance forms:	
In-person only	
6. Number of study hours (total) / Number of units (total):	
Two hours per week	
7. Name of the course administrator (if more than one name is mentioned)	
the name:M.M. Murtada AbdulHussein Abdul Karim Email:lec.murtadha.abdulhusain@uobasrah.edu.iq	
8. Course objectives	
	Providing the student with a cognitive skill about the concept and importance of banking marketing and its tasks, and

	providing him with the concept, importance and specifications of services in general and banking services in particular in terms of their characteristics, life cycle and development linked to the elements of the marketing service mix such as pricing, distribution and promotion. The student is also provided with information about the specificity of marketing work in various banking institutions.
9. Teaching and learning strategies	
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series	Strategy

10. Course structure

Questions and discussion	Lectures/Class	Introduction to Marketing	To understand the concept of marketing in general and banking marketing in particular.	2	17
Yes	Yes	Marketing mix for banking services	And to analyze the elements of the marketing mix and the strategies adopted in banking marketing. To evaluate the functions of the banking marketing environment and identify its variables.- To contribute to the preparation of banking marketing research	2	18
Yes	Yes	Introduction to the Service Industry		2	19
Yes	Yes	Services classification		2	20
Yes	Yes	Marketing environment for marketing services		2	21
Yes	Yes	Banking Marketing Information Systems and Marketing Research		2	22
Yes	Yes	Customer behavior		2	23
Yes	Yes	Banking services		2	24
Yes	Yes	Banking Services Pricing Strategy		2	25
Yes	Yes	Marketing Communications Strategy for Banking Services		2	26
Yes	Yes	Banking Services Distribution Strategy		2	27
Yes	Yes	Banking service provision process		2	28
Yes	Yes	Public and banking services		2	29
Yes	Yes	Physical Guide and Banking Services		2	30
Yes	Yes	Quality and banking services		2	31

11. Course Evaluation

distribution as follows: 50 Daily, monthly and semester exam grades and 50 Final Exam Grade

12. Learning and teaching resources

	Required textbooks (methodology if any)
Bank Marketing / Dr. Abdul-Ridha Fa Badrawi	Main references (sources)
1 Banking Marketing Books -	Recommended supporting books and references (scientific journals, reports...)

2 Scientific journals specialized in marketing - 3 Academic research and studies	
	Electronic references, websites

Course Description Form

1. Course name:	International Finance
2. Course code:	
3. the chapter/year:quarterly	theSecond course
4. Date this description was prepared	02/14/2025
5. Available attendance forms:	In-person only
6. Number of study hours (total) / Number of units (total):	45 hour per year.3One hour per week
7. Name of the course administrator (if more than one name is mentioned)	the name:Asst. Prof. Dr. Aqeel Abdul Mohammed aqeel.abas@unbasrah.edu.iq
8. Course objectives	

The International Finance course aims to introduce several concepts, mechanisms, indicators, and economic analysis to students specializing in financial and banking sciences, where the concept of international finance, balance of payments, exchange rate, international finance tools, and the importance of international financial markets are exchanged.					
9. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week

Questions and discussion	Lectures	The concept and importance of international finance	1. The student should become familiar with the concept and importance of international finance and related financial operations.	3 hours	1
Questions and discussion	Lectures	International funding sources	2. The student should be familiar with the concept and objectives of the balance of payments and correcting the imbalance in it.	3 hours	2
Questions and discussion	Lectures	balance of payments	3. The student should be familiar with the sources and types of international financing.	3 hours	3
Questions and discussion	Lectures	Exchange rates	The student should become familiar with the types of international financial institutions	3 hours	4
Questions and discussion	Lectures	International bank loans		3 hours	5
Questions and discussion	Lectures	Foreign direct investment		3 hours	6
Questions and discussion	Lectures	indirect foreign investment		3 hours	7
Questions and discussion	Lectures	international financial markets		3 hours	8
Questions and discussion	Lectures	First exam		3 hours	9
Questions and discussion	Lectures	international financial markets		3 hours	10
Questions and discussion	Lectures	international financial markets		3 hours	11
Questions and discussion	Lectures	International financial risks		3 hours	12
Questions and discussion	Lectures	international financial crises		3 hours	13
Questions and discussion	Lectures	international financial crises		3 hours	14
Questions and discussion	Lectures	Second exam		3 hours	15

			ns and markets.		
11. Course Evaluation					
distributionas follows:50 Monthly and daily exam gradesand 50Final Exam Grade					
12. Learning and teaching resources					
			Required textbooks (methodology if any)		
International Finance. Theoretical and Analytical Foundations. Maih Shabib and Dr. Hassan Karim			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		

Course Description Form

37. Course name:	
Financial and banking risk management	
38. Course code:	
39. the chapter/year:	
Quarterly	
40. Date this description was prepared	
5/21/2025	
41. Available attendance forms:	
In-person only	
42. Number of study hours (total) / Number of units (total):45	
45hourQuarterly.3One hour per week	
43. Name of the course administrator (if more than one name is mentioned)	
the name:.A.M. Faiza Hassan Message: Faiza.mosachet@uobasrah.edu.iq	
44. Course objectives	
<ul style="list-style-type: none"> 	Enabling students to knowThe concept of risk management in banks
45. Teaching and learning strategies	
1-Education strategy concept planning. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series	Strategy
46. Course structure	

Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions and discussions	Lectures/Cs	Financial banking management	a The concept of risk	3	1
			r Risk management concept	3	2
			Types of banki	3	3
			risks	3	4
			Credit risk	3	5
			Market risks	3	6
			interest rate risk	3	7
			exchange rate risk	3	8
			Political risks	3	9
			Legal risks	3	10
			operational risks	3	11
			Country risks	3	12
			Basel Committee	3	13
			Basel Committe	3	14
			standards on r	3	15
47.					
distribution as follows:50tremor Exams monthly and daily.50degree For exams Final					
48. Learning and teaching resources					
A booklet prepared by the instructor th includes the curriculum vocabulary.			Required textbooks (methodology if any)		
			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		
			Electronic references, websites		

Course Description Form

49. Course name:	
Islamic banks	
50. Course code:	
51. the chapter/year:	
Quarterly	
52. Date this description was prepared	
5/21/2025	
53. Available attendance forms:	
In-person only	
54. Number of study hours (total) / Number of units (total):45	
45hourQuarterly.3One hour per week	
55. Name of the course administrator (if more than one name is mentioned)	
the name:.A.M. Faiza Hassan Message: Faiza.mosachet@uobasrah.edu.iq	
56. Course objectives	
<ul style="list-style-type: none"> 	Enabling students to knowIslamic banking business
57. Teaching and learning strategies	
1-Education strategy concept planning. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series	Strategy
58. Course structure	

Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions and discussions	Lectures/Cs	Islamic banks	The concept	3	1
			Islamic banking	3	
			The emergence	3	2
			Islamic banking	3	3
			Stages	3	4
			development	3	5
			Islamic banking	3	6
			The difference	3	7
			between Islamic	3	8
			banks and	3	9
			conventional bank	3	10
			Islamic financial	3	11
			formulas	3	12
			speculation	3	13
			Murabaha	3	14
			Arbitrage	3	15
			Sale of Salam		
			Farming		
			Istisna'		
			Courses		
			global financial cri		
			The role of Islamic		
			banks in confronti		
			the financial crisis		
59.					
distribution as follows:50tremor Exams monthly and daily.50degree For exams Final					
60. Learning and teaching resources					
A booklet prepared by the instructor that includes the curriculum vocabulary.			Required textbooks (methodology if any)		
			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		

	Electronic references, websites

Course Description Form

13. Course name: Auditing	
Auditing	
14. Course code:	
15. the chapter/year: Quarterly	
Quarterly	
16. Date this description was prepared: 21/05/2025	
17. Available attendance forms:	
In-person only	
18. Number of study hours (total) / Number of units (total):	
45 hours quarterly..30 One hour per week	
19. Name of the course administrator (if more than one name is mentioned)	
the name: M. Ban Tawfiq Najm Email Ban.nagem@uobasrah.edu.iq	
20. Course objectives	
<ul style="list-style-type: none"> • • • 	1- Providing students with the skill of application. Audit procedures 3- Explaining the most important modern ideas in auditing

21. Teaching and learning strategies						
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series				Strategy		
22. Course structure						
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week	
AFor weekly, monthly, daily, written and final examst he chapter .	Explaining the scientific material throughPr esentation .	Auditing Financial Control a	introduction in science Auditing auditorAT.	3hour	1	
					2	
					3	
				3hour	4	
				3hour	5	
				3hour	6	
				Errors, fraud and auditor responsibilit	3hour	7
					3hour	8
					3hour	9
					3hour	10
	2- WritingHo meworkSu mmarizes the most importantt heldeas raised during the lectures		y.	3hour	11	
				3hour	12	
			Preliminary audit procedures and audit planning.	3hour	13	
				3hour	14	
				3hour	15	
		Evidence.				
		Internal control and internal audit.				

	and developm ents in the field of auditing.		<p>The role of auditing in activating financial inclusion for banks</p> <p>Auditor reports.</p> <p>The concept and types of financial control.</p> <p>The bodies that undertake financial control.</p> <p>Assets control and audit procedures</p> <p>Control and audit procedures for liabilities and equity.</p>		
--	---	--	---	--	--

			Analytical procedures for financial statements. Modern trends in control and auditing.		
23. Course Evaluation					
distributionas follows:20 degreeExamMonthlyFirst and20 Second monthly exam score.10 for daily participation and preparation50degreeExamFinal.					
24. Learning and teaching resources					
Audit and Internal Control			Required textbooks (methodology if any)		
Iraqi Audit Guides			Main references (sources)		
International Auditing Standards			Recommended supporting books and references (scientific journals, reports...)		
Federal Board of Supreme Audit https://www.fbsa.gov.iq/			Electronic references, websites		

Course Description Form

1. Course name:
Intermediate Financial Accounting
2. Course code:
3. the chapter/year:
quarterly

4. Date this description was prepared: 02/14/2025	
5. Available attendance forms: In-person only	
6. Number of study hours (total) / Number of units (total): 45quarterly hour.3One hour per week	
7. Name of the course administrator (if more than one name is mentioned) the name:M.D. Hello Saddam Mahr:	
8. Course objectives	
<ul style="list-style-type: none"> • • • 	<p>1- Presenting and explaining the theoretical framework of financial accounting</p> <p>2- To provide the student with the ability to understand and use financial accounting tools.</p> <p>3- Expanding the student's awareness of how to carry out accounting transactions and inventory adjustments at the end of the financial period</p> <p>4- Use the scientific method to solve accounting problems</p>
9. Teaching and learning strategies	

1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Written exam, oral exam, homework assignments, and exam at the end of the semester.	1- Theoretical lectures	Victorian English poetry	1- Defining the theoretical	3hour	1
			al	3hour	2
			framework of	3hour	3
			accounting	3hour	4
			g	3hour	5
	2- Practical application		2- Accounting treatment for revenue and expense accounts	3hour	6
				3hour	7
				3hour	8
				3hour	9
				3hour	10
				3hour	11
				3hour	12
				3hour	13
				3hour	14
				3hour	15
	3- multi media presentation				vacation
				3hour	1
				3hour	2
				3hour	3
				3hour	4
				3hour	5
				3hour	6
				3hour	7
				3hour	8
				3hour	9
				3hour	10
				3hour	11
	4- Active participation in solving				

	g		and	3hour	12
	accou		surplus in	3hour	13
	nting		the fund	3hour	14
	probl			3hour	15
	ems		1- Accounting treatment accounts receivable	3hour	
			2- Accounting measurement of fixed asset		
			3- Accounting Measurement of Investments/ame and Bon		
			4- Inventory adjustments the end of t financial peri		
			5- Preparing financial statements		

11. Course Evaluation					
distributionas follows:25Monthly and daily exam grades for the first semester. 25Monthly and daily exam grades for the second semester.50Final Exam Grade					
12. Learning and teaching resources					
Intermediate Accounting / Talal Al-Jaja			Required textbooks (methodology if any)		
Financial Accounting / Fouad Zako			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		
			Electronic references, websites		

Course Description Form

1.	Course name:Economic measurement
2.	Course code:
3.	the chapter/year:Annual
	Courses
4.	Date this description was prepared: 04/14/2025
5.	Available attendance forms:

In-person only					
6. Number of study hours (total) / Number of units (total):					
45 semester hours, 3 hours per week					
7. Name of the course administrator (if more than one name is mentioned)					
the name:M.D.Student Hashim Jabbar					
8. Course objectives					
<ul style="list-style-type: none"> 			Regression applications in the financial and banking fields		
9. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
AFor monthl y and daily exams and the first semest	Explanati on of the material theoretica lly and practicall y	Classical lin regression methods	Regression applications in the financial and banking fields	3hour	1
				3hour	2
				3hour	3
				3hour	4
				3hour	5
				3hour	6
				3hour	7
				3hour	8
				3hour	9
				3hour	10
				3hour	11
				3hour	12

er final exam				3hour 3hour 3hour	13 14 15 vacatio
11. Course Evaluation					
distributionas follows:50Monthly and daily exam grades for the first semester. 50Monthly and daily exam grades for the second semester.50Final Exam Grade					
12. Learning and teaching resources					
English Victorian and Modern Poetry			Required textbooks (methodology if any)		
Armstrong, Isobel. Victorian Poetry: Poetics and politics. Routledge, 2019			Main references (sources)		
Bristow, J. (Ed.). (2000). The Cambridge companion to Victorian poetry. Cambridge University Press Cronin, R. (2012). Reading Victorian Poetry (Vol. 5). John Wiley & Sons...			Recommended supporting books and references (scientific journals, etc.)		
https://zlibrary-asia.se/ https://www.researchgate.net/			Electronic references, websites		

--	--

Course Description Form

1. Course name:	
e-commerce	
2. Course code:	
3. the chapter/year:Annual	
quarterly	
4. Date this description was prepared	
16/5/2025	
5. Available attendance forms:	
In-person only	
6. Number of study hours (total) / Number of units (total):	
30hour.2One hour per week	
7. Name of the course administrator (if more than one name is mentioned)	
the name:Assistant Professor Dr. Radhi Obaid Nghamish and Assistant Lectur Nada Mahdi Khalaf	
8. Course objectives	
<ul style="list-style-type: none"> 	<p>Enabling students to understand the concept of e-commerce, its fields and types, as well as electronic contracts, the mechanism for their conclusion and signing, and electronic markets.</p>
9. Teaching and learning strategies	
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Strategy of theTeaching discussions on each topic.	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Questions and discussionAFor weekly, monthly, daily, written and final exams.course.	In-person lecture	The concept characteristics, disadvantages and advantages of e-commerce	e-commerce	2	1
			Risks and obstacles	2	2
				2	3
				2	4
	In-person lecture	Oh Concept,	E-commerce contracts	2	5
			Conditions for t	2	6
			validity of the will	2	7
			the contracti	2	8
			parties and	2	9
			expression electronically	2	10
			Place and time of t		11
			contract		12
11. Course Evaluation					
distributionas follows:20Monthly and daily exam grades for the first semester.20 Monthly and daily exam grades for the second semester.10Daily Participation Points.50Final Exam Grade					
12. Learning and teaching resources					
A notebook prepared by the subject teachers according to the prescribed vocabulary			Required textbooks (methodology if any)		

--	--

Course Description Form

1.	Course name: English language	
		Headway plus / Elementary student book
2.	Course code:	
3.	the chapter/year: Annual	
	Annual	
4.	Date this description was prepared 04/03/2025	
5.	Available attendance forms:	
	In-person only	
6.	Number of study hours (total) / Number of units (total):	
	30hourquarterly.20One hour per week	
7.	Name of the course administrator (if more than one name is mentioned)	
	A.M.D. Radhi Obaid Nghamishradi.nghameesh@uobasrah.edu.iq	
8.	Course objectives	
	<ul style="list-style-type: none"> • • • 	<p>-Developing the student's English language skills</p> <p>-Using modern scientific methods to develop students' reading, comprehension and conversation skills</p>
9.	Teaching and learning strategies	

Explaining the basic rules through presentations, interaction, participation, the use of brainstorming techniques, and developing students' speaking and comprehension skills.					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
For weekly, monthly, daily, written and final examst he chapter .	Explaining the basic rules through presentations, interaction, participation, the use of brainstorming techniques, and developing	1- Unit one academic skills		2hour	1
		2- The reading quiz	Raising	2hour	2
		3- How do you read	students' s	2hour	3
		4- describe people	and increa	2hour	4
		5- parts of speech	their knowle	2hour	5
		6- Unit two Work and stress	in the field	2hour	6
		7- Sequencing ward	environment	2hour	7
		8- Spelling and rules	and spea	2hour	8
		9- Unit three: people and environment	English	2hour	9
		10-Unit four: Architecture	grammar	2hour	10
		11-Description of buildings	obtaining	2hour	11
		12-unit five: education	absorbing	2hour	12
		13-unit six: technology	largest poss	2hour	13
		14-Inventions	amount	2hour	14
		15-describe things	vocabulary		15
		16- Punctuation			vacatio
					16
					17
					18
					19
					19
					20
					21
					22
					23

	students' speaking and comprehension skills.				
11. Course Evaluation					
distributionas follows40Monthly and daily exam grades10For separationthe first					
12. Learning and teaching resources					
New headway plus/ elementary student			Required textbooks (methodology if any)		
			Main references (sources)		
Headway academic skills 1, 2, 3			Recommended supporting books and references (scientific journals, reports...)		
			Electronic references, websites		

Course Description Form

13. Course name:	English language
	Headway plus/upper intermediate
14. Course code:	
15. the chapter/year:	Annual
	Annual
16. Date this description was prepared	03/03/2025
17. Available attendance forms:	
	In-person only
18. Number of study hours (total) / Number of units (total):	

30hourquarterly.2One hour per week					
19. Name of the course administrator (if more than one name is mentioned)					
Prof. Dr. Hussein Jawad Kazim <husein.kadum@uobasrah.edu.iq< h=""></husein.kadum@uobasrah.edu.iq<>					
20. Course objectives					
<ul style="list-style-type: none">•••			-Developing the student's skills in the English language -Using modern scientific methods to develop students' reading, comprehension and conversation skills		
21. Teaching and learning strategies					
Explaining the basic rules through presentations, interaction, participation, the use of brainstorming techniques, and developing students’ speaking and comprehension skills.					Strategy
22. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
AFor weekly, monthly, daily, written and final examsthe	Explaining the basic rules through presentations, interaction, participation,	1- The term system	Raising students' skills increasing their knowledge in field of understanding speaking English grammar obtaining and absorbing the large possible amount of vocabulary	2hour	1
		2- The term system		2hour	2
		3- Present perfect		2hour	3
		4- Present perfect		2hour	4
		5- Narrative tenses		2hour	5
		6- Narrative tenses		2hour	6
				2hour	7
				2hour	8
				2hour	9
				2hour	10
				2hour	11
				2hour	12
				2hour	13

chapter	on, the use of brainstor ming technique s, and developin g students' speaking and comprehe nsion skills.	7- Negative 8- Negative 9- Future form 10- Future forms 11- Countabl and uncountable nouns 12- Countabl and uncountable nouns		2hour 2hour	14 15 vacatio 16 17 18 19 19 20 21 22 23 24 25 26 27 28 29 30
23. Course Evaluation					
distributionas follows40Monthly and daily exam grades10For the first semester					
24. Learning and teaching resources					
New headway plus/ upper intermediat			Required textbooks (methodology if any)		
New headway plus/ upper intermediat			Main references (sources)		
Headway academic skills 1, 2, 3			Recommended supporting books and references (scientific journals, reports...)		
			Electronic references, websites		

Course Description Form

13. Course name:	
Intermediate Financial Accounting	
14. Course code:	
15. the chapter/year:	
quarterly	
16. Date this description was prepared: 02/14/2025	
17. Available attendance forms:	
In-person only	
18. Number of study hours (total) / Number of units (total):	
45quarterly hour.3One hour per week	
19. Name of the course administrator (if more than one name is mentioned)	
the name:M.M. Salam Saddam Mahr:	
20. Course objectives	
<ul style="list-style-type: none"> • • • 	<p>5- Presenting and explaining the theoretical framework of financial accounting</p> <p>6- To provide the student with the ability to understand and use financial accounting tools.</p> <p>7- Expanding the student's awareness of how to carry out</p>

			accounting transactions and inventory adjustments at the end of the financial period		
			8- Use the scientific method to solve accounting problems		
21. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series				Strategy	
22. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Written exam, oral exam, homework assignments, and exam	5- Theoretical lectures	Victorian English poetry	1- Defining the theoretical framework of accounting 2- Accounting treatment for	3hour	1
	6- Practical application			3hour	2
				3hour	3
				3hour	4
				3hour	5
				3hour	6
				3hour	7
				3hour	8
				3hour	9
	7- multimedia presentation			3hour	10
				3hour	11
				3hour	12
				3hour	13
				3hour	14
				3hour	15
					vacation
				1	

at the end of the semest er.	ntatio		revenue	3hour	2
	n		and	3hour	3
	8- Activ		expense	3hour	4
	e		accounts	3hour	5
	partic		3-	3hour	6
	ipatio		Accounti	3hour	7
	n in		ng	3hour	8
	solvin		treatment	3hour	9
	g		for deficit	3hour	10
	accou		and	3hour	11
	nting		surplus in	3hour	12
	probl		the fund	3hour	13
	ems		6- Account	3hour	14
			ing		15
			treatme		
			nt of		
			account		
			s		
			receiva		
			ble		
			7- Accountin		
			g		
			measurem		
			ent of		
			fixed		
			assets		
			8- Accou		
			nting		
			Measu		
			remen		
			t of		
			Invest		

			<p>ments /Name and Bonds</p> <p>9- Inventory adjustments the end of t financial peri</p> <p>10- Prep aring financia l stateme nts</p>		
23. Course Evaluation					
distributionas follows:25Monthly and daily exam grades for the first semester. 25Monthly and daily exam grades for the second semester.50Final Exam Grade					
24. Learning and teaching resources					
Intermediate Accounting / Talal Al-Jaja			Required textbooks (methodology if any)		
Financial Accounting / Fouad Zako			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		

	Electronic references, websites
--	---------------------------------

Course Description Form

13. Course name:	
Banking Marketing	
14. Course code:	
15. the chapter/year:Annual	
quarterly	
16. Date this description was prepared	
8/5/2025	
17. Available attendance forms:	
In-person only	
18. Number of study hours (total) / Number of units (total):	
Two hours per week	
19. Name of the course administrator (if more than one name is mentioned)	
the name:M.M. Zainab Abdulaziz Abdullah Email: zainab.abd_alazeez@uobasrah.edu.iq the name:M.M. Murtada AbdulHussein Abdul Karim Email:lec.murtadha.abdulhusain@uobasrah.edu.iq	
20. Course objectives	
	Providing the student with a cognitive skill about the concept and importance of banking marketing and its tasks, and providing him with the concept, importance and specifications of services in general and banking services in particular in terms of their characteristics, life cycle and

	development linked to the elements of the marketing service mix such as pricing, distribution and promotion. The student is also provided with information about the specificity of marketing work in various banking institutions.
21. Teaching and learning strategies	
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series	Strategy

22. Course structure

Questions and discussion	Lectures/Class	Introduction to Marketing	To understand the concept of marketing in general and banking marketing in particular.	2	32
Yes	Yes	Marketing mix for banking services	And to analyze the elements of the marketing mix and the strategies adopted in banking marketing.	2	33
Yes	Yes	Introduction to the Service Industry	To evaluate the functions of the banking marketing environment and identify its variables.-	2	34
Yes	Yes	Services classification	To contribute to the preparation of banking marketing research	2	35
Yes	Yes	Marketing environment for marketing services		2	36
Yes	Yes	Banking Marketing Information Systems and Marketing Research		2	37
Yes	Yes	Customer behavior		2	38
Yes	Yes	Banking services		2	39
Yes	Yes	Banking Services Pricing Strategy		2	40
Yes	Yes	Marketing Communications Strategy for Banking Services		2	41
Yes	Yes	Banking Services Distribution Strategy		2	42
Yes	Yes	Banking service provision process		2	43
Yes	Yes	Public and banking services		2	44
Yes	Yes	Physical Guide and Banking Services		2	45
Yes	Yes	Quality and banking services		2	46

23. Course Evaluation

distributionas follows:50Daily, monthly and semester exam grades and 50Final Exam Grade

24. Learning and teaching resources

	Required textbooks (methodology if any)
Bank Marketing / Dr. Abdul-Ridha Fa Badrawi	Main references (sources)
1 Banking Marketing Books -	Recommended supporting books and references (scientific journals, reports...)

2 Scientific journals specialized in marketing - 3 Academic research and studies	
	Electronic references, websites

Course Description Form

1. Course name:	
Management accounting	
2. Course code:	
3. the chapter/Courses	
Annual	
4. Date this description was prepared	
21/2/2025	
5. Available attendance forms:	
In-person only	
6. Number of study hours (total) / Number of units (total):	
90 hour per year.2 One hour per week	
7. Name of the course administrator (if more than one name is mentioned)	
the name: Dr. Shorouk Khalaf Latif Al-Amil:: shurooq.lateef@uobasrah.edu.iq	
8. Course objectives	
•	1- Enabling students to acquire accounting knowledge and understanding.
•	2- Enabling students to acquire knowledge and understanding of accounting principles.
•	

			3- Enabling students to gain knowledge and understanding in decision making.		
9. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series 4-Presentation preparation strategy 5-Analysis and thinking strategy to reach the right solutions Participating in scientific and cultural trips to raise student awareness of the need to make the most of studying the subject.				Strategy	
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
AFor weekly, monthly, daily, written and end-of-year exams. Daily participation in solving	Explaining the scientific material through Presentation	Custody accounting, financial accounting, cost accounting, management accounting		2 hour	1
				2 hour	2
				2 hour	3
				2 hour	4
					5
					6
					7
					8
					9
					10
					11
					12
					13
					14
					15
					vacation
					16
					17
					18
				19	
				19	

practic al exercis es, prepari ng and evaluat ing present ations, prepari ng related reports , and partici pating in scientif ic trips and related scientif ic forums.	during the				20
	lectures	Multi-level break-			21
	3-Access	even point			22
	to cutting-	Changing			23
	edge ideas	components of			24
	and	equation			25
	developm	Bah			26
	ents in the	The concept			27
	field of	appropriate costs			28
	planning,	Cancel and maint			29
	control,	decision			30
	and	Make or buy decision			
	decision-	Order Acceptar			
	making in	Decision			
	the	Types	Budg		
	modern	Planning			
	business	Types	Budg		
	environme	Planning			
	nt.	Planning budget			
		sales Expected			
11. Course Evaluation					
distributionas follows:25Monthly and daily exam grades for the first semester. 25Monthly and daily exam grades for the second semester.50Final Exam Grade					

12. Learning and teaching resources	
Management Accounting Author Ray H. Garrison and Eric W. Noreen	Required textbooks (methodology if any)
Management Accounting for Decision Making and Strategic Support, by Dr. Hashem Ali Hashem and Dr. Ahmed Kh Zayer	Main references (sources)
[3] Management Accounting, authored by Prof. Dr. Naseef Jassim and others.	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

1. Course name:
Principles of management
2. Course code:
Principles of Management 1 – Principles of Management 2
3. the chapter/year:
quarterly (Courses)
4. Date this description was prepared
First course 17/1/2024 Second course 25/5/2025
5. Available attendance forms:
In-person only
6. Number of study hours (total) / Number of units (total):
The first course is 9 hours per week (36 hours per month)
Second course 6 Hours per week (24 hours per month)
7. Name of the course administrator (if more than one name is mentioned)

Mayada Kazem Natoush					
8. Course objectives					
Providing students with knowledge about the basic vocabulary of this subject, as it is the main focus and starting point for other resources and materials.					
9. Teaching and learning strategies					
1. Educational strategy planning collaborative concept. 2. strategyBrainstorming education. 3. EstherEducational Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Midterm and daily exams and the first semester final exam	to	First course	First course		
	explain		Management concept	3hour	1
	Scientifi	Principles of Management	Management jobs	3 hours	2
	c	Principles of Management	the boss	3 hours	3
	material	Principles of Management	Manager levels	3 hours	4
	through	Principles of Management	Types of managers	3 hours	5
	the use	Principles of Management	Roles of managers	3 hours	6
	of the	Principles of Management	Manager skills	3 hours	7
	method	Principles of Management	Characteristics of a	3 hours	8
	of	Principles of Management	successful manager	3 hours	9
	asking	Principles of Management	Management between pa	3 hours	10
	question	Principles of Management	and present	3 hours	11
		1	Traditional (classical) scho	3 hours	12
				3	13
				14
				

Midterm and daily exams and end of course examFor the second	s and discussi ng them With students	Principles of Management 1	Humanistic and contemporary school	3hour	1
		Principles of Management 1	Environment, organization, culture, and diversity	3 hours	2
		Principles of Management 1	The internal and external environment of the organization	3 hours	3
		Principles of Management 1	Exam	3 hours	4
		Principles of Management 1	3 hours	5
		Principles of Management 1	Second course	3 hours	6
		Principles of Management 1	Planning and decision making	3 hours	7
		Principles of Management 1	The concept of planning and its importance	3 hours	8
		Principles of Management 1	Stages and benefits of planning	3 hours	9
		Principles of Management 1	Organizational objectives	3 hours	10
		Principles of Management 1	The concept of control and its stages	3 hours	11
		Principles of Management 1	Types of control and their tools	3 hours	12
		Principles of Management 2	Organizational basics	3 hours	13
		Principles of management 2	Organizational design	3 hours	14
		Principles of management 2	Organizational effectiveness	3 hours	15
		Principles of management 2	Key challenges of the design process	3 hours	16
		Principles of management 2	The concept of leadership	3 hours	17
	Explanation of the material Scientific approach During use Presentation style Questions and discussion With students	Second course			
		Principles of Management 2			
		Principles of management 2			
		Principles of management 2			
		Principles of management 2			
		Principles of management 2			
		Principles of management 2			

		Principles of management2 Principles of management2 Principles of management2 Principles of management2 Principles of management2 Principles of management2 Principles of management2 Principles of management2 Principles of management2 Principles of management2 principlesAd ministration2 Principles of Management2 Principles of Management2 Principles of Management2	Featuresand theoriesLeaders Exam		
--	--	--	--	--	--

11. Course Evaluation	
distributionas follows: First course 50Monthly and daily exam grades for the first semester+50The examNoEFirst course Second course 50Monthly and daily exam grades for the second semester+50Final examSecond course	
12. Learning and teaching resources	
Administration and Business Dr. Saleh Mahdi Mohsen Al-Amiri Dr. Taher Mohsen Mansour Al-Ghalbi	Required textbooks (methodology if any)
	Main references (sources)
	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

1. Course name:
Financial feasibility studies
2. Course code:
3. the chapter/year: Annual
My chapter 2
4. Date of preparation of this documentF :
17/3/2025
5. Available attendance forms:
In-person only
6. Number of study hours (total) / Number of units (total):
45 hours per week (3 hours per week)
7. Name of the course administrator (if more than one name is mentioned)

M.M. Ahmed Sami Ibrahim					
8. Course objectives					
			<ul style="list-style-type: none">- Identify sources of funds- Estimating the cost of the financing structure and selecting the optimal structure- Ensure the project's ability to recover costs.- Determine the returns achieved from the investment project.- Developing innovative methods and patterns for project evaluation.		
9. Teaching and learning strategies					
<ul style="list-style-type: none">-Skill in dealing with investment projects in terms of:<ul style="list-style-type: none">- Determine the optimal financing structure.- Measuring the returns that can be achieved in the future- Measuring the costs of the investment project				Strategy	
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
First course					
Questions and discussion	Lectures	<ul style="list-style-type: none">– The concept of feasibility study– Objectives of the financial feasibility study– Company expenditures The concept of invested capital	feasibility	2 hours	
		<ul style="list-style-type: none">– Economic feasibility study	investment feasibility study	1 hour	

		<ul style="list-style-type: none"> – Financial feasibility study – Marketing feasibility study – Technical feasibility study 			
Questions and discussion	Lectures	<ul style="list-style-type: none"> – Cash flows instead of revenues and expenses <ul style="list-style-type: none"> – Cash flows – Opportunity cost – Achieving maximum value <ul style="list-style-type: none"> – The return Average return <ul style="list-style-type: none"> – Risk-free return – Expected return Premium to return ratio 	Foundations of banking decision-making	10 hours	
Questions and discussion	Lectures	<ul style="list-style-type: none"> – Recovery period – Present value and discount rate Profitability Guide – Internal rate of return Accounting rate of return 	Investment evaluation methods	15 hours	
Questions and discussion	Lectures	<ul style="list-style-type: none"> – Financial structure – Capital structure – Optimal financing structure – Funding sources 	Financing structure	3 hours	

		Financial leverage and its impact on the financing structure – Determinants of the financial structure Total risk (systematic and unsystematic) – Property funds and current assets	Financial leverage	3 hours	
Questions and discussion	Lectures	– Cost of capital – Cost of long-term loans – Calculating the cost of preferred stock – Calculate the cost of common stock – Calculate the cost of retained earnings – Calculate the weighted average cost	Measuring the cost of financing	9 hours	
Questions and discussion	Lectures	– Measuring the growth rate by dividing the earnings Bond evaluation	Financial asset viability	2 hours	
11. Course Evaluation					
distributiondegreesas follows: 20degreeetheexamthe first. 20degreeetheexam the second. 10Attendance, daily duties, and preparation 50degreeAI am hereN End of course					
12. Learning and teaching resources					

Project feasibility study Financial feasibility study	Required textbooks (methodology if any)
	Main references (sources)
	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

13. Course name:	
Quantitative methods	
14. Course code:	
15. the chapter/year:	
quarterly	
16. Date this description was prepared: 02/14/2025	
17. Available attendance forms:	
In-person only	
18. Number of study hours (total) / Number of units (total):	
45hour / 45 units	
19. Name of the course administrator (if more than one name is mentioned)	
M.M. Abdullah Mohammed Radhi	
20. Course objectives	
	Working to develop students' abilities and skillsAnd training them to use quantitative analysis methods in order to arrive at results to diagnose the problems facing the financial and

			banking sectors in Iraq and then address these problems using operations research tools.		
21. Teaching and learning strategies					
1- Lectures 2- discussions 3- Daily tests 4- Homework					Strategy
22. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions and discussion	Lectures	Theoretical framework for quantitative methods	General concept of quantitative methods	3	1
Questions and discussion	Lectures	Building the mathematical model for linear programming	Linear programming	3	2
Questions and discussion	Lectures	Linear programming models	Linear programming	3	3
Questions and discussion	Lectures	Methods for finding the optimal solution to a linear programming model	Linear programming	3	4
Questions and discussion	Lectures	The simplified method for solving linear programming models	Linear programming	3	5
Questions and discussion	Lectures	Graphical method for solving linear programming models	Linear programming	3	6
Questions and discussion	Lectures	Dual model in linear programming	Linear programming	3	7
Questions and discussion	Lectures	A theoretical introduction to transport models	Transportation problems	3	8
	Lectures	Preparing the transportation schedule and form	Transportation problems	3	9

Questions and discussion	Lectures	Methods for solving transportation models	Transportation problems	3	10
Questions and discussion	Lectures	Finding optimal solutions to the transportation problem	Transportation problems	3	11
Questions and discussion	Lectures	Vogel's estimation method for solving transportation problems	Transportation problems	3	12
Questions and discussion	Lectures	How to navigate through empty boxes in solving transportation problems	Transportation problems	3	13
Questions and discussion	Lectures	Balanced and unbalanced transport models	Transportation problems	3	14
Questions and discussion	Lectures	Business network analysis and critical path finding	Business networks	3	15

23. Course Evaluation

distribution degrees as follows:
20 degree the exam the first.
20 degree the exam the second.
10 Attendance and participation
50 degree AI am here N End of course

24. Learning and teaching resources

	Required textbooks (methodology if any)
	Main references (sources)
	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

25. Course name:
Calculators
26. Course code:
27. the chapter/year:
My chapter 2
28. Date this description was prepared: 02/14/2025

29. Available attendance forms:					
In-person only					
30. Number of study hours (total) / Number of units (total):					
30 hours (Q1) + 30 hours (Q2) = 60 hours					
31. Name of the course administrator (if more than one name is mentioned)					
M.M. Abdullah Mohammed Radhi					
32. Course objectives					
			<ul style="list-style-type: none"> - Learn computer basics - Getting to know operating systems - Microsoft How-To StatementOffice (Word, Excel, PowerPoint) - Learn the basics of the Internet 		
33. Teaching and learning strategies					
<ul style="list-style-type: none"> - Lecture method - For student groups - Reports and studies - Use of visual aids and digital display devices for topics 					Strategy
34. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
First course					
Questions and discussion	Lectures	<ul style="list-style-type: none"> - introduction - Types of computers and their classification - Computer hardware components - Input devices - output 	Computer Basics	14	1-7

		<ul style="list-style-type: none"> devices CPU Types of memory and storage computer software components Operating systems 			
			First exam	2	8
Questions and discussion	Lectures	<ul style="list-style-type: none"> introduction Windows 7 installation requirements Desktop components taskbar Icons Desktop Features Handling files and folders Start menu Control panel Add-on programs 	Windows	12	9-14
			Second exam	2	15
Second course					
Questions and discussion	Lectures	<ul style="list-style-type: none"> introduction Run Microsoft program Face the program File tab Main ribbon tab Insert tab Layout tab 	Microsoft Office Word	6	1-3
Questions and discussion	Lectures	<ul style="list-style-type: none"> introduction Run Microsoft program 	Microsoft Office Excel	8	4-7

		<ul style="list-style-type: none"> - Face the program - File tab - Main ribbon tab - Insert tab - Layout tab 			
		-	First exam	2	8
Questions and discussion	Lectures	<ul style="list-style-type: none"> - introduction - Run Microsoft program - Face the program - File tab - Main ribbon tab - Insert tab - Layout tab 	Microsoft Office PowerPoint	6	9–11
Questions and discussion	Lectures	<ul style="list-style-type: none"> - introduction - A brief history of the Internet - Internet uses - global network - Web browsers - Internet connection 	Internet Basics	6	12–14
			Second exam	2	15
35. Course Evaluation					
distributiondegreesas follows: 20degreetheexamthe first. 20degreetheexam the second. 10Practical degree 50degreeAI am hereN End of course					
36. Learning and teaching resources					
			Required textbooks (methodology if any)		
			Main references (sources)		

	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

37. Course name:	
Financial Mathematics	
38. Course code:	
39. the chapter/year:	
quarterly	
40. Date this description was prepared: 02/14/2025	
41. Available attendance forms:	
In-person only	
42. Number of study hours (total) / Number of units (total):	
30hour / 30 units	
43. Name of the course administrator (if more than one name is mentioned)	
Asst. Prof. Dr. Aqeel Abdul Muhammad Abbas M.M. Abdullah Mohammed Radhi	
44. Course objectives	
	<p>1– Providing the student with a cognitive skill about the concept, specifications, importance, and application of financial mathematics and its development related to financial and banking work..</p> <p>2– The student is also provided with information on how to calculate various types of interest, calculate payments,</p>

			methods for repaying and replacing debts, evaluate small projects, tenders, bonds, study various types of discounting, and cut commercial papers in banks.		
45. Teaching and learning strategies					
1-Method of giving lectures 2- Student groups 3-Workshops 4- Reports and studies				Strategy	
46. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Questions and discussion	Lectures/Cla ss	1- Definition of interest 2-Types of interest 3-The law of simple interest 4- Calculating the period with simple interest	simple interest	2	1
Questions and discussion	Lectures/Cla ss	1- Proportional rates 2- The difference between commercial interest and correct interest	Simple interest (simple interest calculation)	2	2
Questions and discussion	Lectures/Cla ss	1-Single sum 2- A sum of several amounts	Simple interest (gross or earned value)	2	3
Questions and discussion	Lectures/Cla ss	1- Equal Payments: Definition and Types 2- Total installments of the beginning of the blog 3- Total end-of-term payments	Simple interest (gross or earned value)	2	4
Questions and discussion	Lectures/Cla ss	1- Definition of present value 2- The present value of a single amount 3- Trade discount and correct discount	Simple interest (discount or present value)	2	5
Questions and discussion	Lectures/Cla ss	1- The present value of several amounts	Simple interest (discount or present value)	2	6

		2- Present value of equal payments at the beginning of the term 3- The current value of equal payments at the end of the term			
Questions and discussion	Lectures/Cla ss	1- Definition of the process of discounting commercial papers at the bank) 2- Calculating the net present value	Simple interest (discount of commercial papers at the bank)	2	7
Questions and discussion	Lectures/Cla ss	1- The concept of equivalence or substitution of commercial papers 2- The condition of equivalence 3- Replacing or equating a commercial paper with another commercial paper in the absence of a settlement date and in the presence of a settlement date	simple interest(Commercial paper parity or debt substitution)	2	8
			First exam	2	9
Questions and discussion	Lectures/Cla ss	1-The basic law of compound interest 2- Calculating the duration and the ratetoWith compound interest 3- Calculating the interest amount on a compound basis	compound interest	2	10
Questions and discussion	Lectures/Cla ss	1- The sentence with compound interest 2- Proportional rates 3- A sum of several amounts	compound interest sentencesAndor earned value)	2	11
Questions and discussion	Lectures/Cla ss	1- Equal Payments: Definition and Types 2- Total installments of the beginning of the blog 3- Total end-of-term payments	compound interest sentencesAndor earned value)	2	12
Questions and discussion	Lectures/Cla ss	1-The present value of a single amount	compound interest(Discount or present value	2	13
Questions and discussion	Lectures/Cla ss	1- The present value of several amounts	Simple interest (discount or present value)	2	14

		2- Present value of equal payments at the beginning of the term 3- The current value of equal payments at the end of the term			
			Second exam	2	15
47. Course Evaluation					
distributiondegreesas follows: 25degreetheexamthe first. 25degreetheexam the second. 50degreeAI am hereN End of course					
48. Learning and teaching resources					
1- Financial Mathematics 2- financial investment			Required textbooks (methodology if any)		
			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		
			Electronic references, websites		

Course Description

49. Course name:
Accounting principles
50. Course code:
51. the chapter/year:
My chapter 2
52. Date this description was prepared: 02/14/2025
53. Available attendance forms:
In-person only
54. Number of study hours (total) / Number of units (total):
45 hours (Q1) + 45 hours (Q2) = 90 hours

55. Name of the course administrator (if more than one name is mentioned)					
M. Qasim Muhammad Dahash					
56. Course objectives					
			<ul style="list-style-type: none">– Learn the principles of accounting– Enabling students to understand the workings of accounting.		
57. Teaching and learning strategies					
<ul style="list-style-type: none">- Lecture method- For student groups- Reports and studies- Use of visual aids and digital display devices for topics					Strategy
58. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
First course					
	accounting	Teacher's notebook+methodological book		14	1–7
	Financial Accounting	Teacher's notebook+methodological book		2	8
	Accounting principles	<ul style="list-style-type: none">- Teacher's notebook+m ethodologica l book		12	9–14
	accounting restrictions	Teacher's notebook+methodological book		2	15
Second course					
	Financial operations	<ul style="list-style-type: none">- Teacher's notebook+m ethodologica l book		6	1–3

	Financial operations	- Teacher's notebook+methodological book		8	4-7
	Financial operations	- Teacher's notebook+methodological book		2	8
		- Teacher's notebook+methodological book	Exam2	6	9-11
	Capital operations	- Teacher's notebook+methodological book		6	12-14
	Capital operations	Teacher's notebook+methodological book		2	15

59. Course Evaluation

distributiondegreesas follows:
20degreeetheexamthe first.
20degreeetheexam the second.
10Practical degree
50degreeAI am hereN End of course

60. Learning and teaching resources

	Required textbooks (methodology if any)
	Main references (sources)
	Recommended supporting books and references (scientific journals, reports...)
	Electronic references, websites

Course Description Form

1.	Course name:Money and Banking
2.	Course code:
3.	the chapter/the first

Annual					
4. Date this description was prepared:8/3/2025					
5. Available attendance forms:					
In-person only					
6. Number of study hours (total) / Number of units (total):					
45hourDuring the course30One hour per week					
7. Name of the course administrator (if more than one name is mentioned)					
the name:Asst. Prof. Dr. Ahmed Gabr A.M.D. Radhi Obaid Nghanishradi.nghameesh@uobasrah.edu.iq					
8. Course objectives					
<ul style="list-style-type: none"> • • • 		1- Providing students with the skill of application.theideasMonetary and banking 2-Expanding critical reading skillsandblood money 3-Explaining the most important modern ideas inFinancial and Banking Sciences			
9. Teaching and learning strategies					
1-Educational strategy planning collaborative concept. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week

	<p>during the lectures.</p> <p>3- Linking critical ideas and the famous blood money with opinions the cash and blood money for students</p>				
11. Course Evaluation					
<p>distribution as follows: 40 Monthly and daily exam grades 10 Course grades..50 Final Exam Grade</p>					
12. Learning and teaching resources					
			Required textbooks (methodology if any)		
			Main references (sources)		
			Recommended supporting books and references (scientific journals, reports...)		
			Electronic references, websites		

--	--

Course Description Form

61.	Course name:	
		Arabic
62.	Course code:	
63.	the chapter/year:	Annual
		quarterly
64.	Date this description was prepared	03/202517
1.	Available attendance forms:	
		In-person only
2.	Number of study hours (total) / Number of units (total):	
		30 1 hour (first course) 2 hours per week
3.	Name of the course administrator (if more than one name is mentioned)	
		Dr. Adi Fadel Abbas.
4.	Course objectives	
	<div style="border: 1px solid black; padding: 5px;"> <p>1. Introducing students to the rules of language grammar, spelling and handwriting.</p> <p>2. Introducing students to the importance of studying literary texts.</p> <p>3. Introducing students to the mechanism of correct pronunciation and correct scientific understanding</p> <p>For eloquent texts.</p> </div>	
5.	Teaching and learning strategies	

1. Education Strategy Collaborative Concept Planning. 2. Brainstorming Education Strategy. 3. Education Strategy Notes Series.					Strategy
65. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
AFor weekly, monthly, daily, written and end-of-year exams.	View the lecture	Language as a means of communication: defining communication process Its concept and nature.	Achieving cognitive goals	2	1
	View the lecture	Reading: Definition, Importance, Objectives, Types	Achieving cognitive goals	2	2
	View the lecture	Arabic poetry in the pre-Islamic era:	Achieving cognitive, value-based, and emotional goals	2	3
	View the lecture	Zuhair ibn Abi Salma as a model.	Achieving cognitive, value-based, and emotional goals	2	4
	View the lecture	Parts of speech: noun, verb, and particle	Achieving skill goals	2	5
	View the lecture	Syntax and construction: Types of syntax and construction:	Achieving cognitive, value-based, and emotional goals	4	6
	View the lecture	Apparent, implied, and logical parsing.	Achieving cognitive, value-based, and emotional goals	4	7
	View the lecture	Arabic poetry in the early days of Islam: Hassan ibn Thabit as a model	Achieving cognitive, value-based, and emotional goals	4	8
	View the lecture			2	9

	View the lecture	Secondary diacritical marks (the five nouns,	Achieving knowledge, value	2	10
	View the lecture	Dual, sound masculine plural and indeclinable	and skill objectives	2	11
	View the lecture	First semester exam	Measurement and	2	12
	View the lecture	The nominal sentence: subject and predicate, kan and its sisters,	evaluation	2	13
	View the lecture	An and its sisters.	Achieving valuable cognitive goals	2	14
	View the lecture	Verbal sentence: verb, subject, subject complement The object			15
		Number: definition and indefiniteness.	Achieving value and skill goals		
		Arabic poetry in the Umayyad era: Al-Farazdaq as a model.	Achieving cognitive, value-based, and emotional goals		
		Common linguistic errors in the Arabic language.	Achieving cognitive goals		
		Arabic poetry in the Abbasid era: Al-Mutanabbi as a model.	Achieving		
		Spelling rules: (middle harakat) The long and tied taa.	cognitive, value and skill objectives		
		Second half exam of the first semester			

			Achieving cognitive goals		
			Achieving cognitive, value- based, emotional and spiritual goals		
			Measurement and evaluation		
6. Course Evaluation					
distributiondegreesas follows: 20degreetheexamthe first . 20degreetheexam the second. 10Attendance and participation. 50degreeAI am hereN End of course.					
7. Learning and teaching resources					
			Required textbooks (methodology if any)		
Ibn Aqil's commentary on Ibn Malik's Alfiyyah, edited Muhammad Mohi El-Din Abdel Hamid			Main references (sources)		
Collection of Arabic Lessons by Mustafa al-Ghalayini Comprehensive Grammar by Abbas Hassan			Recommended supporting books and references (scientific journals, reports...)		
The Comprehensive Library Hattps://shamela.ws			Electronic references, websites		

<u>Prof. Dr. Muhammad Saeed Rabi' Al-Ghamdi's website</u> <u>http://Mohamedrabeea.net/Default.</u>	
---	--

18. Course name:English poetry	
Financial Management	
19. Course code:	
20. the chapter/year:Annual	
21. Date this description was prepared: 03/17/2025	
22. Available attendance forms:	
In-person only	
23. Number of study hours (total) / Number of units (total):	
30hourquarterly. 3One hour per week	
24. Name of the course administrator (if more than one name is mentioned)	
the name:Asst. Prof. Dr. Mohammed Jassim Mohammed	
Email:. Mohammed.jassim@uobasrah.edu.iq	
25. Course objectives	
	<ul style="list-style-type: none"> • Knowing theFinance management and its functions • .IDAnd Financial management objectives Corporate Financial Analysis • .The course aims to identifyFinancial management work
26. Teaching and learning strategies	
<p>Handling skill in the subjectFinancial management</p> <p>.A statement of all the information that is difficult for the student in general</p>	Strate
10Course structure	

Evaluation method	Learning method	Name of unit/course or topic	Required learning outcomes	watches	week
Questions and discussion	Lectures/Class	Financial management concept	Theoretical and applied framework of financial management	3	1
Questions and discussion	Lectures/Class	Financial management objectives	Theoretical and applied framework of financial management	3	2
Questions and discussion	Lectures/Class	Financial planning	Theoretical and applied framework of financial management	3	3
Questions and discussion	Lectures/Class	Financial regulation	Theoretical and applied framework of financial management	3	4
Questions and discussion	Lectures/Class	financial stimulus	Theoretical and applied framework of financial management	3	5
Questions and discussion	Lectures/Class	Financial control	Theoretical and applied framework of financial management	3	6

Questions and discussion	Lectures/Class	Balance Sheet List	Theoretical and applied framework of financial management	3	7
Questions and discussion	Lectures/Class	Income statement	Theoretical and applied framework of financial management	3	8
Questions and discussion	Lectures/Class	Statement of retained earnings	Theoretical and applied framework of financial management	3	9
Questions and discussion	Lectures/Class	Financial analysis form	Theoretical and applied framework of financial management	3	10
Questions and discussion	Lectures/Class	Advantages and disadvantages of financial analysis	Theoretical and applied framework of financial management	3	11
Questions and discussion	Lectures/Class	Financial analysis standards	Theoretical and applied framework of financial management	3	12
Questions and discussion	Lectures/Class	Vertical analysis	Theoretical and applied framework of financial management	3	13

Questions and discussion	Lectures/Class	Horizontal analysis	Theoretical and applied framework of financial management	3	14
Questions and discussion	Lectures/Class	Sources and uses of funds	Theoretical and applied framework of financial management	3	15
12- Infrastructure					
Books: 1-Financial Management: Mohammed Mahmoud Al-Amiri			Required readings: <div>-</div> <div>-</div> <div>-</div> <div>-</div>		

Course Description Form

1.	Course name:Cost accounting
	Cost Accounting for the Banking Sector
2.	Course code:
3.	the chapter/year: quarterly
	Annual
4.	Date this description was prepared: 02/14/2025
5.	Available attendance forms:
	In-person only
6.	Number of study hours (total) / Number of units (total):

30hourquarterly. 2One hour per week					
7. Name of the course administrator (if more than one name is mentioned)					
A.M. Hossam Ahmed Ali e-mail: husam.ali@uobasrah.edu.iq					
8. Course objectives					
<ul style="list-style-type: none">• Cost of Money Calculation Skills• Job costing skills• Skills in calculating and allocating expenses		<ul style="list-style-type: none">- Providing the student with the skills of tabulating and classifying costs- Providing students with skills in organizing cost lists- Cost theories			
9. Teaching and learning strategies					
1-Education Strategy Concept PlanningShare. 2-Brainstorming teaching strategy. 3-Education Strategy Notes Series					Strategy
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
AFor weekly, monthly, daily, written and	Classroom lectures collaborative education Daily preparation	- Introduction to Cos	- to	Two hours week	1
		Accounting	understandes		2
		- Cost tab	ntialTo account		3
		- Cost theories	for costs and		4
		- Break-even analysi	define themar		5
			its objectivesA		6
			well as		7
			classifying cos		8
					9
					10

end-of-year exams.			according to	11
			inputs.The	12
			fourTo tabula	13
			costs.	14
			- Preparing lists	15
			and statements	vacat
			of cost	n
			classifications	16
			- Total cost	17
			theory	18
			- Variable cost	19
			theory	19
			- The theory of	20
			exploited	21
			energy	22
			- Break-even	23
			analysis	24
				25
				26
				27
				28
				29
			- Measuring the	30
			cost of money	
			- Credit interest	
			rate	
			- interest rate	
			- Other cost rate	
			- Labor cost	
			measurement	
			- Regular wage	
			rate	
			- Overtime pay	
			rate	
			- Holiday and	
			occasion wage	

			<ul style="list-style-type: none"> - Measure and charge other costs - Direct method of charging other costs - Total method - descending distribution method 		
11. Course Evaluation					
distributionas follows:25Monthly and daily exam grades for the first semester. 25Monthly and daily exam grades for the second semester.50Final Exam Grade					
12. Learning and teaching resources					
There is no textbook			Required textbooks (methodology if any)		
Lectures prepared by the instructor			Main references (sources)		
Cost Accounting Dr. Mahdi Juma Al-Rashed Cost accounting			Recommended supporting books and references (scientific journals, reports...)		
https://www.google.iq/books/edition/D9%85%D8%AD%D8%A7%D8%B3%8%A8%D8%A9%D8%A7%D9%84%I%AA%D9%83%D8%A7%D9%84%D9%8A%D9%81/HC93EAAAQBAJ?hl=ar&g%v=1&dq=%D9%85%D8%AD%D8%A7%D8%B3%8%A8%D8%A9+%D8%A7%D9%84%I%AA%D9%83%D8%A7%D9%84%D9			Electronic references, websites		

<u>8A%D9%81+%D8%A7%D9%84%D9%85%D8%B5%D8%B1%D9%81%D9%8%D8%A9&printsec=frontcover</u>	
---	--